

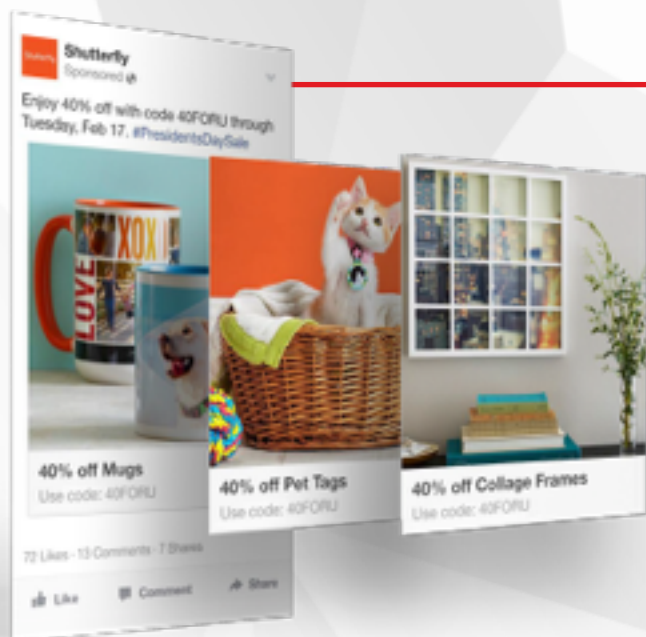
FACEBOOK DYNAMIC RETARGETING

Extend your reach with dynamic Facebook retargeting ads on mobile and desktop. Easily create, manage, and track the performance of all your campaigns with one platform.

82% OF USERS ACCESS FACEBOOK ON MOBILE

SteelHouse Facebook Retargeting uses 100% deterministic cross-device tracking giving you access to retargeting across mobile, desktop, and all Facebook placements.

Automatically promote relevant products through desktop in the News Feed or Right Hand Column or mobile.



GET 34% MORE CLICKS THAN STATIC FACEBOOK ADS

Ads perform better when they are relevant to the audience they reach. The most effective way to create highly targeted ads is with dynamic creative.

With SteelHouse, serve relevant creative with dynamic content. Display the exact product and product name your site visitors viewed and send them back to product page to make a purchase.

CREATE, MANAGE, & REPORT ON ALL YOUR CAMPAIGNS FROM THE SAME PLACE

Easily launch all your Facebook campaigns from the same platform that also powers your retargeting, retention, and prospecting across all channels and devices. Our detailed reporting tracks conversions, across devices, to capture the full impact of your campaigns.

To date, Facebook Retargeting campaigns increased ROAS by an average of 420% and decreased CPA by as much as 83%, compared to other Facebook retargeting campaigns.

