

# STEELHOUSE PROSPECTING

{ ATTRACT NEW CUSTOMERS THROUGH MULTIPLE  
TACTICS WITH A SINGLE CAMPAIGN }

- LOOK-ALIKE (SITE BEHAVIOR)
- CONTEXUAL TARGETING
- 3RD PARTY DATA
- VERTICAL TARGETING
- DEMOGRAPHIC AUDIENCES

Only SteelHouse automatically optimizes your campaign based on channel, tactic, and targeting criteria to create the largest pool of high potential prospects.

