

SOCIAL PROSPECTING

Extend the reach of your prospecting campaigns by targeting new audiences in Instagram and Facebook



ACCESS EXCLUSIVE FEATURES TO REACH PROSPECTS RIGHT IN THEIR INSTAGRAM & FACEBOOK FEED

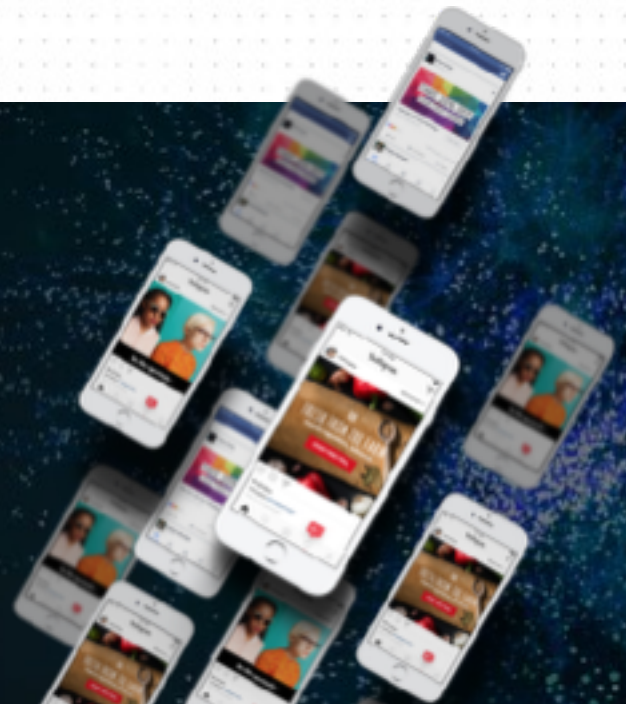
Easily extend your existing prospecting campaigns and amplify their reach with Social Prospecting.

Because SteelHouse is a **Facebook Marketing Partner**, you get exclusive access to features not available in the Facebook interface.

SERVE ADS ON THE DEVICE MOST LIKELY TO CONVERT & GET CROSS-DEVICE TRACKING TO CAPTURE FULL IMPACT

People spend more than 50% of their internet time on mobile. And their path to purchasing bounces from device to device before placing an order.

SteelHouse Social Prospecting serves ads where users are most likely to engage, and tracks conversions across devices so you know your campaigns' true performance.



GET EVEN BETTER PERFORMANCE ALL CONVENIENTLY MANAGED THROUGH OUR ADVERTISING SUITE

SteelHouse campaigns have not only performed better than other vendors, they've produced better results than those run direct with Facebook.

By adding Social Prospecting to your existing SteelHouse campaigns, you can unlock access to new audiences with minimal effort.

